

CORPORATE WELLNESS

"Ensuring the health of your most valuable assets"

KINGLEYHEALTH

INTEGRATED MEDICINE FOR
WEIGHT & CHRONIC DISEASE
MANAGEMENT

RAISE PRODUCTIVITY

Slash Presenteeism

IMPROVE MORALE

REDUCE HEALTHCARE COSTS

Lower Disability

Increase Retention

Enhance Recruiting

DECREASE ABSENTEEISM

CUT WORKERS COMPENSATION CLAIMS

KINGLEYHEALTH.COM/CORPORATE



Healthcare costs out of control? Productivity not where it needs to be?

Kingley Health's integrated Corporate Wellness programs deliver results!

HEALTHCARE COSTS HAVE INCREASED 131%

over the last 10 years compared to an increase in the overall inflation rate of 28%¹. Employees at high risk for chronic lifestyle diseases cost employers 2.2 times as much as low risk staff in absences, workers compensation, and short term disability². Unlike just about every other budget line item, businesses seem to have no control over these costs and are not getting an acceptable return on the money that is being spent on healthcare and worksite wellness programs.



In the knowledge economy, healthy, productive, energetic employees make the difference between business success and ruin. It is imperative to keep staff in peak working order at the lowest possible cost to drive superior business performance. It is time to extend the same business rationale that makes thorough preventive maintenance and repair programs de rigueur for hard assets like machinery, hardware, software, and systems to the most important asset in the organization: **Employees**.

While the demands of corporate life may differ from the executive suite to the shop floor, everybody must stay healthy for the organization to prosper. **Kingley Health's Corporate Wellness programs provide the lifestyle management and medical services necessary to keep your staff operating at the highest performance level.** Improve the productivity, energy, and performance of your organization while cutting healthcare, absenteeism, presenteeism, workers compensation, and disability costs.



What is your preventative maintenance and repair program for your staff? What proactive programs are you putting in place to control healthcare costs and boost staff productivity?

What are you doing to address the problem?

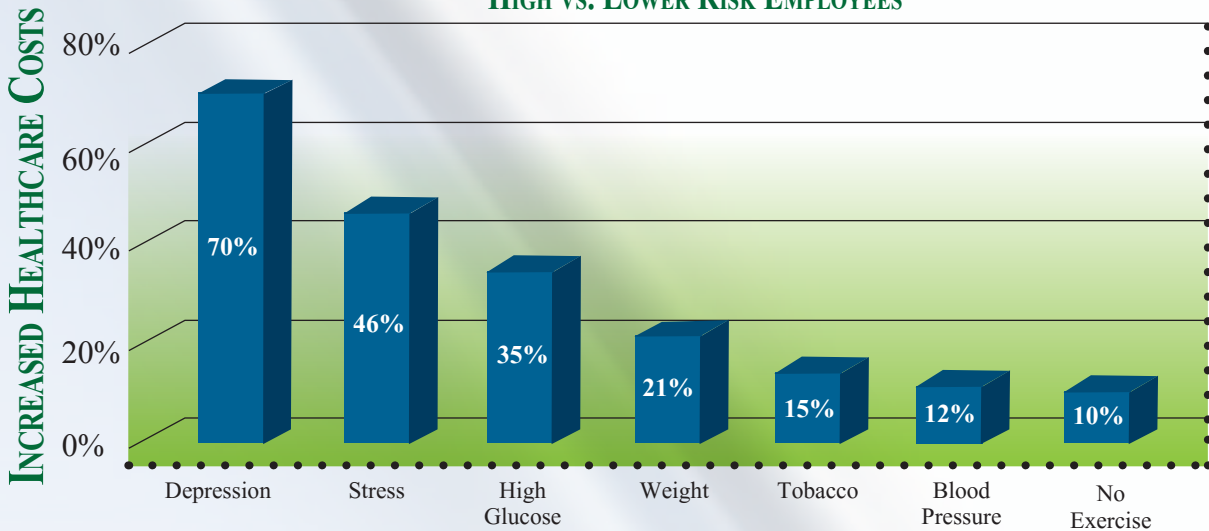
What is the ROI of those efforts?

1. <http://money.blogs.time.com/2009/09/16/health-insurance-premiums-up-131-in-last-ten-years/>
2. Wright, Beard, Edington, JOEM 44 (12): 1126-1134, 2002

DOLLARS AND SENSE: THE RETURN ON HEALTH INVESTMENT

An employee's state of health drives the cost of healthcare, productivity (absenteeism and presenteeism), workers compensation, and disability. The key to obtaining a strong return on investment is identifying the root cause: 87.5% of healthcare claims costs are due to an individual's lifestyle³. Employees who have five or more risk factors for chronic lifestyle diseases cost significantly more than employees with less than two risk factors⁴.

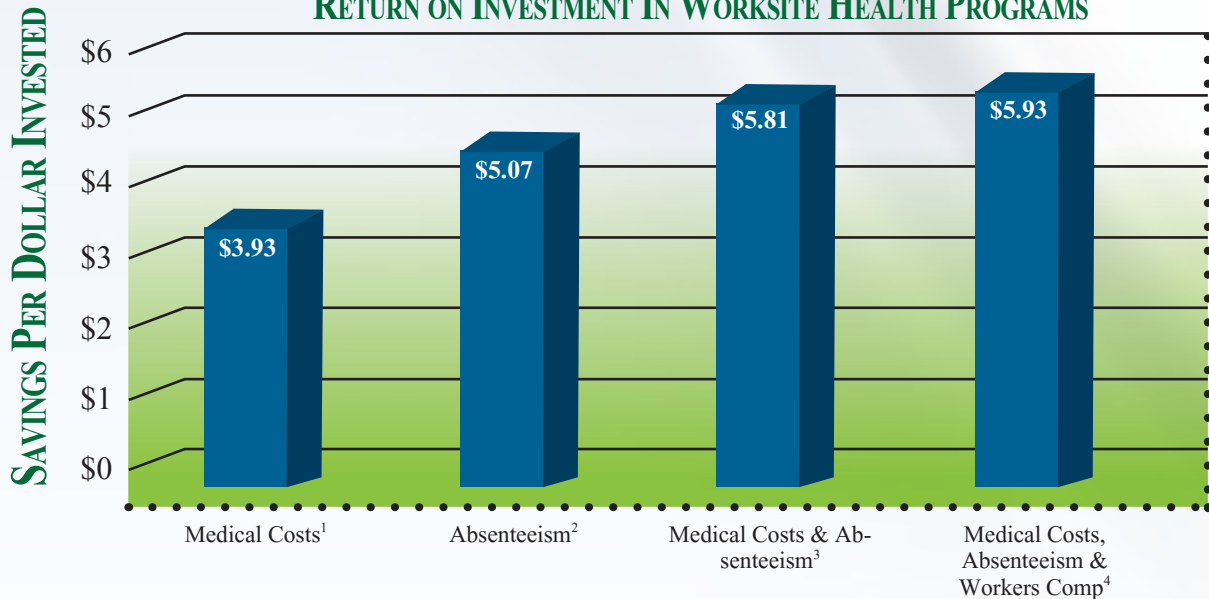
IMPACT ON INDIVIDUAL HEALTHCARE COSTS: HIGH VS. LOWER RISK EMPLOYEES



3. Indiana University-Purdue University, Fort Wayne (IPFW) Study, 2006

4. Health Enhancement Research Organization (HERO) study of over 46,000 employees from 6 large companies. Goetzel, Anderson, et.al. Journal of Occupational and Environmental Medicine, 40; 10. October 1998; 843-854

RETURN ON INVESTMENT IN WORKSITE HEALTH PROGRAMS



1. Aldana, SG, Financial impact of health promotion programs: a comprehensive review of the literature, American Journal of Health Promotion, 2001, volume 15:5 pages 296-320

2. Aldana, SG, Financial impact of health promotion programs: a comprehensive review of the literature, American Journal of Health Promotion, 2001, volume 15:5 pages 296-320

3. Chapman, LS, Meta-evaluation of worksite health promotion economic return studies: 2005 Update Art of Health Promotion, 2005, p. 1-16

4. Chapman, LS, Meta-evaluation of worksite health promotion economic return studies: 2003 Art of Health Promotion, 2003, 6:6, p. 1-16

KINGLEY HEALTH CORPORATE WELLNESS ROADMAP

DECREASE ABSENTEEISM

ASSESS BASELINE

- Healthcare Costs • Absenteeism • Disability
- Workers' Compensation • Presenteeism

Target
Investment
to Areas of
High Return

RISK STRATIFICATION

- Disease • Risk for Disease • Apparently Healthy

Establish
Program
Accountability

BUSINESS CASE

- Goals & Objectives • Program Design • Financial Projections
- Responsibility & Accountability • Program Implementation

Obtain High
Level
of Return

CLINICAL INTERVENTIONS

- Medical • Lifestyle • Behavioral • Prevention • Education

Obtain High
Magnitude
of Return

EMPLOYEE OUTREACH & PROMOTION

- Incentives • Targeted Interventions • Enabling Environment

Measure
to Manage
& Improve

REPORTING

- Participation • Outcomes • Benefits • ROI

Revise &
Continuously
Improve

-  BUSINESS
-  CLINICAL
-  MARKETING & PROMOTION

EXCEPTIONAL EXPERIENCE. OUTSTANDING RESULTS.

GET CONTROL OVER YOUR HEALTHCARE COSTS AND RESULTS

Kingley Health offers the corporate market its unique and proven integrated lifestyle management and medical services program addressing the treatment and prevention of chronic lifestyle diseases. Kingley Health's high touch approach, targeted to those in need, drives significant business return on investment.

Kingley Health invented the integrated treatment model for chronic lifestyle diseases based on lifestyle management and medical services in 2004. The Company honed this model serving over 10,000 clients out of multiple locations in New Jersey and Pennsylvania. The Kingley Health program has been endorsed by over 500 referring physicians. A number of hospitals have also partnered to offer the Kingley Health program to their customers.



As a healthcare organization, Kingley Health integrates primary care medicine, nutrition, fitness, mental health counseling, case management, clinical massage therapy, rehabilitation, and specialist medical and surgical services into a team working for you rather than some third party intermediary. Bringing together a wide range of qualified healthcare providers into a single team focused on the individual needs of each employee is essential to tackling the problems of runaway healthcare costs, absenteeism, workers' compensation, disability, and low staff productivity caused by health problems in the workforce.



SLASH PRESENTISM

"Kingley Health: A one of a kind clinical program that delivers the results you need with an exceptional experience and service level that transforms the lives of all participants to improve the general health of your organization."

Remarkable Journeys. Empowering Possibilities.

We are Kingley Health.



CORPORATE WELLNESS

INTEGRATED MEDICINE FOR WEIGHT & CHRONIC DISEASE MANAGEMENT

KINGLEYHEALTH.COM/CORPORATE

A group of business professionals in a starting crouch on a track. The image is faded and serves as a background for the contact information.

KINGLEY HEALTH
KINGLEYHEALTH.COM/CORPORATE
CORPORATE@KINGLEYHEALTH.COM
732-885-5600